



# Bloomberg at Guildhouse School: Where Tomorrow's Financial Leaders are made

Guildhouse School is home to the first Bloomberg Lab in a high school in Europe



All students can gain an unparalleled introduction to financial markets that they would not normally receive until studying at university. Our Bloomberg Lab offers access to a suite of Bloomberg Terminals® which enables students to take the sought-after Bloomberg Market Concepts Qualification.



Every Guildhouse student, irrespective of programme or subjects, will have the opportunity to earn the BMC



Over 300 Guildhouse students have achieved the BMC



48% of students go on to a business or economics related degree



*"Guildhouse School is about progression – making students stand out from the crowd, not just with their grades, but also with what they do. Using the Bloomberg Terminal, completing the BMC and engaging in trading club can give students applying to finance, business or economics courses an extra opportunity to stand out in their personal statements."*

Christopher Cernuschi,  
Deputy Head



# FAQs: Bloomberg and Financial Trading at Guildhouse School

## What is Bloomberg?

Bloomberg is a high tech, market moving, data driven, cross platform, information company designed to solve global problems.

Mr. Bloomberg (Michael Rubens Bloomberg) is an American businessman, politician, philanthropist, and author. He is the majority owner and co-founder of Bloomberg L.P. and was its CEO from 1981 to 2001 and again from 2014 to 2023.

Bloomberg has "The Terminal". The Terminal is the tool to analyse financial markets. Used by over 300,000 financial decision makers in industry, it is used to generate data and organise that data into action!

At Guildhouse School, we want students to have the best options for progression. Showing that you can use the Terminal and work with data is great to add to UCAS personal statements and use in later work life – it shows that you can handle, analyse and manipulate data!

## What is financial trading?

The UFP Financial Trading course integrates extensive data access via the Bloomberg Terminal with foundational knowledge in business, economics, and mathematics. Enhanced by insights from real-life traders, this course synthesizes data, theory, and strategic applications essential for aspiring financial traders.

## What is the Bloomberg Market Concepts (BMC)?

The BMC, certified by Bloomberg, covers modules on economic indicators, currencies, fixed income, equities, and Environmental Social & Governance (ESG). While the course is self-paced, students in business, economics, or financial trading disciplines must adhere to specific deadlines.

## Why use the terminal? Why use BMC?

Completing the BMC and its ESG components earns you a Bloomberg certification, demonstrating your commitment and capability beyond typical academic requirements. This distinction is especially valuable in UCAS personal statements as the BMC is usually only held by financial industry professionals.

### Did you know..

Our participation in the annual Global Trading Challenge brought us to the top 6% worldwide in November 2023, competing against prestigious institutions like Imperial College.



# Student Progressions



*"The most exciting thing I did this year was the financial trading course. There is no other school or college with this course. I find this subject really interesting and useful for my future."*

Ilia from Belarus studied Business, Financial Trading, Psychology. He progressed to read Business Management at Queen Mary University of London



*"I learned business study, financial training, and that's here using from the terminal in my financial training lessons. We will use this terminal to find which company and their share price, market capitalizations and so on. And we also learned some ratios from this terminal and we can use this formula to forecast the business futures."*

Ruyi from China studied Business, Financial Trading, Maths. She progressed to read Business and Management at Durham University



*"This is the only school with a Bloomberg Lab\* and it really aligns with what I want to do in the future."*

Morola from Nigeria studied Business, Economics, Mathematics. She progressed to read International Business, Finance and Economics at The University of Manchester

\*Guildhouse School was the only high school in Europe with a Bloomberg Lab when Morola was interviewed





## Get Bloomberg Certified

Every student at Guildhouse School has access to Bloomberg Market Concepts (BMC), a self-paced e-learning course that provides an interactive introduction to the financial markets and features over 70 Bloomberg Terminal functions.



### The Competitive Edge

Boosts students' competitiveness for university and the job market by developing hands-on knowledge and real-world experience that most students do not gain until postgraduate study.

### Gain technical understanding

Students are introduced to the techniques employed by traders and investors to maximise returns through simulated trading and investment projects.

### Develop Analytical Skills

Deepen research and classwork, while learning how to analyse financial markets, assess economic scenarios and interpret the key news developments that impact the global economy.

### Applicable knowledge

Each year we run business activities including our Incubator Challenge where students can apply the knowledge they gain from the Bloomberg Lab and shine.



Search **Guildhouse School Bloomberg Lab** to discover more